

PFD BOARD REGULAR MEETING AGENDA

May 26, 2022, Noon



**Location: Town Toyota Center
1300 Walla Walla Avenue
Wenatchee, WA 98801**

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (April, 2022)
3. Minutes (April 27, 2022)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

- 1. Manager's Report**
 1. Hell on Hooves Roughstock Rodeo
 2. Sales & Marketing Report
 3. Wenatchee Valley Skyhawks
 4. Future Shows/Events
 5. Capital Items
 6. Financial Statements
- 2. Sales Tax Report – Submitted by Cordell, Neher & Co, PLLC**
- 3. PFD Member Term Expiration/Renewal**

PFD Board Regular Meeting Minutes

May 26, 2022, Noon
Town Toyota Center
1300 Walla Walla Ave.
Wenatchee, WA 98801



Board Members Present:
Frank Kuntz (President)
Jerrilea Crawford (Member)
JC Baldwin (Member)
Shon Smith (Member)
Randy Agnew (Member)
Marc Straub (Member)
Tim Hollingsworth (Member)

In Attendance: Mark Miller, Town Toyota Center General Manager, Cindy Herdt, Aaron Harvey, Mandi Lawless, Jodi Riggles, Bre Hinkle - Town Toyota Center Staff. Guest: Tricia McCullough, Anna Dodge – August Edge.

President Frank Kuntz called the meeting to order at 12:00 pm.

Consent Items

1. Meeting Agenda for May 26, 2022
2. Vouchers April, 2022
3. Meeting Minutes April 27, 2022

Motion was made and seconded to approve the agenda consent items. Motion Passed 7-0.

April, 2022 Recap

US Bank - Facility Operating Account

EFT/ACH/Wire-7	\$ (85,236.68)
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Banner Bank - Facility Operating 711 (New)

Accounts Payable	18497-18564	\$ (162,896.26)
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Payroll	22526-22861	\$ (159,054.35)
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EFT/ACH/Wire - 18	\$ (66,795.23)
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\$ (473,982.52)

Public Comment

No Public Comments

Action and Other Items:

1. Manager's Report

1. Hell on Hooves Rough Stock Rodeo

Hell on Hooves brought in approximately \$42K in sponsorships and \$65K in F&B sales. We estimate a \$20K net on the event. The event grossed around \$175K and 4,200 tickets were sold for the two-day event.

2. Sales & Marketing Report

All Loge seats are sold with a few as verbal agreements and work ongoing for the agreements. Three suites are available at this time (compared to 9 at this time prior year).

3. Wenatchee Valley Skyhawks

The team sold 422 tickets for game on April 22, 2022. The last home game is scheduled for June 11, 2022. The team has indicated they plan to play next season.

4. Future Shows/Events

Upcoming events include Eastmont Graduation, WA Republican Convention, Oktoberfest (3 consecutive weekends) and WWE. Numerous options are being reviewed but so far are not officially scheduled.

5. Capital Items

Frank Kuntz, JC Baldwin and Randy Agnew have agreed to meet with staff to discuss current status of capital projects and other large-scale maintenance and upgrade projects. We plan to schedule a meeting prior to the June PFD Meeting.

6. Financial Statements

2. Sales Tax Report – Submitted by Cordell, Neher & Co, PLLC

Augustedge presented the financial reports for the month of April. The sales tax report was reviewed. There were three Skyhawks games in April as well as the second day of the Jordan World Circus. Board requested an additional column showing prior month's balance on the section of the balance sheet that reports bank balances. And they would like to check the sales tax revenues against the budget.

4. PFD Member Term Expiration/Renewal

The City of Wenatchee has renewed Frank Kuntz's position on the Board. A copy of the City of Wenatchee's Resolution 2022-15 to confirm is included in the board information packet.

Additional Staff/Board Comments:

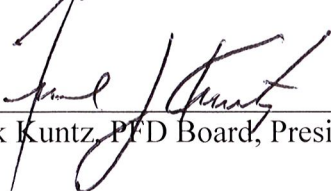
- Brief discussion regarding changes to OPMA. Rules are available at MRSC.
- Expenses have increased approximately 35% overall. Our Operations rates will be \$18 per hour and we will need to consider increases in the rates we charge in the future.
- Ticket sales across the industry have now gone primarily online and this has caused some issues with legal requirements for ADA seating.
- The Arena Youth Enrichment Fun has a balance of about \$20K. The fundraiser event for the fund has not taken place since 2020.
- Staff attended meetings with other community groups to discuss a very tentative proposal for a pedestrian bridge.
- The Wenatchee Wild schedule for the 2022-2023 season is out. It is tentative and has not yet been published.
- One of the larger Christmas catering events has opted out for this year.

- The arena and WFSC will not be hosting any invitational events due to schedule shuffling issues.
- Usage is up in the Weinstein Beverage Rink.
- CDHD has extended the use of the parking lot for vaccines and testing through the month of June.

With no further business, the meeting was adjourned at 12:43 pm.

Respectfully Submitted:

Attest:



Frank Kuntz, PFD Board, President



Cindy Herdt – Administrative Assistant