

REGULAR PFD BOARD MEETING AGENDA

February 25, 2021, Noon



**Location: Town Toyota Center
ZOOM Meeting
1300 Walla Walla Avenue
Wenatchee, WA 98801**

Zoom Meeting

<https://us02web.zoom.us/j/86949846398?pwd=eDFlek5DbGtxcEJXMWR1ODd4Ungrdz09>

Meeting ID: 869 4984 6398

Passcode: 884858

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (January, 2021)
3. Minutes (January 28, 2021)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

1. Manager's Report
 1. Staple Food Program
 2. Vaccination Program
 3. iFiber Rink – Phase 2
 4. Sales & Marketing Report
 5. Winter Ice Gala
 6. Financial Report & Cash Flow
 7. Stimulus
 8. Phase 3

PFD Board Regular Meeting Minutes

February 25, 2021, Noon
Location: ZOOM Meeting
1300 Walla Walla Ave.
Wenatchee, WA 98801



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Meeting ID: 869 4984 6398

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Board Members Present:

Frank Kuntz (President)

JC Baldwin (Member)

Shon Smith (Member)

Randy Agnew (Member)

Jerrilea Crawford (Member))

Tim Hollingsworth (Member)

In Attendance: Mark Miller, Town Toyota Center General Manager, Aaron Harvey, Cindy Herdt, Jennifer Bushong, Chris Berg - Town Toyota Center Staff. Guest: Tricia McCullough, Star Montgomery - August Edge

President Frank Kuntz called the meeting to order at 12:00 pm and took a roll call of attendees.

Consent Items

1. Meeting Agenda for February 25, 2021
2. Vouchers January, 2021
3. Meeting Minutes January 28, 2021

Will contact board members to obtain signatures on all Meeting Minutes and Voucher Listings.

Motion was made and seconded to approve the agenda consent items. Motion Passed 6-0.

January, 2021 Recap

US Bank - Facility Operating Account

EFT/ACH/Wire-3	-9,459.28
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Banner Bank - Facility Operating 711 (New)

Accounts Payable	17499-17550	-68,993.09
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Payroll	20828-20860	-33,119.81
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EFT/ACH/Wire - 1	-1,183.22
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Banner Bank - Facility Operating

No Activity

Total	\$ (112,755.40)
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Public Comment

No Public Comments

Action and Other Items:

1. Manager's Report
 1. Staple Food Program

We are still delivering Staple Food Boxes. However, the demand is down considerably for requests/referrals.
 2. Vaccination Program

Daily rate of vaccinations available is up to 1,100 per day. The Town Toyota Center site is the only one in the state that has not needed to closed temporarily due to weather. We are able to receive the vaccine doses on a consistent basis now. Our local Chelan Douglas Health District has played a major role in the operation of this site. We are also partnered with other organizations including Confluence Health and Lifeline Ambulance. While our region may be saturated and could handle an additional tier, the state would prefer the entire state change tier levels at the same time. The program is running smoothly and efficiently but the labor force may not be sustainable in the long run and there is ongoing conversation about the arena providing some of the labor. We are putting together the rates and proposal to submit.
 3. iFiber Rink – Phase 2

The iFiber Rink is operating at +/- 3 hours weekly of the opening goal. The current naming rights for the arena expires January, 2021 and may not be renewed. There is however a new interested naming rights party that we are negotiating with. We are discussing a Showcase-type event with the BCHL that potentially could take place on the iFiber Rink ice. The BCHL is also considering Las Vegas, NV. This event would include housing and feeding on-site. Similarly, the Spokane arena is hosting the Chiefs and a vaccination site.
 4. Sales & Marketing Report

Discussions for contract renewal are ongoing and each client has varying requests. Jennifer is working with each to maintain their support. A "Street Talk" session on NCWLife discussed activities at the arena. Daily social media posts keep us in touch with the public. It should be noted that we are currently without a sales/marketing staff and both the Sales Assistant and the Graphic Designer have accepted positions with other employers.
 5. Winter Ice Gala

The donations to the Arena Youth Enrichment Fund continue to arrive.
 6. Financial Report & Cash Flow

Tricia noted that some revenues for food deliveries for the month of January had to be pre-invoiced and are included in December/2020. Payroll is on track with both the budget and cash flow. Sales tax revenues look very good and the November, 2020 collections have been received in January, 2021.
 7. Stimulus

The Save Our Stages Act as written by the entertainment industry was adopted in full into the most current federal stimulus package. The eligibility criteria for the Shuttered Venues Operators Grants (SVOG) will not be available until mid-March and the actual application will be available in April. The grant application process will be handled by the Small Business Administration. We are planning to submit a grant application.
 8. Phase 3

Scheduling of events looks to be out to at least September, 2021 per lobbyists and the Venue Coalition meeting discussions. Rates of vaccinations and capacity rates in any Phase will be a substantial factor in opening and/or scheduling any event or performance.

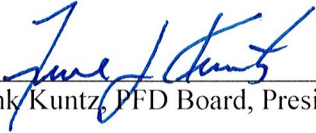
Other Discussions:

- The potential for outdoor events/activities is probably higher than indoors events so we are considering a multi-weekend Summerfest and rodeo.
- Frank Kuntz and Jerrilea Crawford toured the vaccination site.
- We feel fortunate to have this facility that has been heavily relied upon to serve our communities during the COVID shutdown.

With no further business, the meeting was adjourned at 12:34 pm.

Respectfully Submitted:

Attest:



Frank Kuntz, PFD Board, President



Cindy Herdt – Administrative Assistant