

PFD BOARD REGULAR MEETING AGENDA

August 25, 2022, Noon



**Location: Town Toyota Center
1300 Walla Walla Avenue
Wenatchee, WA 98801**

Consent Agenda:

1. Approval of Meeting Agenda
2. Vouchers (July, 2022)
3. Minutes (July 28, 2022)

Public Comment: (please state your name and address, and please limit to 3 minutes)

Agenda Items:

1. **Manager's Report**
 1. Sales & Marketing Report
 2. Future Shows/Events
 - a. Wenatchee World Wine Awards
 - b. Clickit RV show
 - c. WWE
 - d. Queensryche/Great White/Slaughter
 - e. Oktoberfest
 3. Financial Statements
2. **Capital Projects Update**
3. **Sales Tax Report – Submitted by Cordell, Neher & Co, PLLC**

PFD Board Regular Meeting Minutes



August 25, 2022, Noon
Town Toyota Center
1300 Walla Walla Ave.
Wenatchee, WA 98801

Board Members Present:
Frank Kuntz (President)
Jerrilea Crawford (Member)
JC Baldwin (Member)
Shon Smith (Member)
Marc Straub (Member)

In Attendance: Mark Miller, Town Toyota Center General Manager, Cindy Herdt, Lindsay Rey - Town Toyota Center Staff. Guest: Anna Dodge – August Edge

President Frank Kuntz called the meeting to order at 12:00 pm.

Consent Items

1. Meeting Agenda for August 25, 2022
2. Vouchers July, 2022
3. Meeting Minutes July 28, 2022

Motion was made and seconded to approve the agenda consent items. Motion Passed 5-0.

July, 2022 Recap

US Bank - Facility Operating Account

	EFT/ACH/Wire-7	(66,214.53)
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Banner Bank - Facility Operating 711 (New)

	18880-18940	(128,377.22)
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	23105-23185	(68,065.33)
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	EFT/ACH/Wire - 4	(3,348.00)
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		\$ (266,005.08)
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Public Comment

No Public Comments

Action and Other Items:

1. Manager's Report

1. Sales & Marketing Report

Lindsay Rey and Mark Miller reminded the board that during COVID mandated shutdowns suite holders and other sponsors were given the

option to opt out of agreements. Most have already been renewed or re-sold. We have three open suites and 3 or 4 signage spots available.

2. Future Shows/Events

Wenatchee Wine Awards has about 100 tickets still available. The RV Show is a new vendor and is a parking lot rental. WWE is at about 2,000 ticket sales and Queensryche is at about 900. Details for Oktoberfest are being worked on. Oktoberfest expects approximately 5,000 visitors per day. Other issues between the event organizers and the City of Leavenworth are potentially ongoing but will not affect the event taking place at the Town Toyota Center this year. Excitement is building for the opening of the Wenatchee Wild 2022-2023 Season.

3. Financial Statements

August Edge presented the sales tax revenues and the financial statements for the month of June. Sales tax revenues are down month to month but are still up approximately 14% overall for the year. The remaining numbers were reviewed and nothing was out of the ordinary. Bad Debt write off in the month of July, 2022 was previously board approved and should have been written off as of December 31, 2021. The 2021 State Audit is well underway and is expected to be finished prior to the September 30, 2022 deadline.

2. Capital Projects Update

The building has at least sixteen major projects that have either been completed or and in process. In addition to our projects, the Wenatchee Wild has added game lighting upgrades and indoor pyro.

3. Sales Tax Report – Submitted by Cordell, Neher & Co, PLLC

The monthly sales tax accounts were provided by Cordell, Neher.

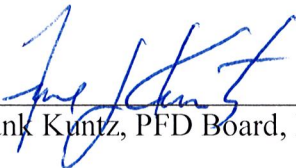
Other Discussions:

- The arena ice and logos are in.
- The City of Wenatchee has scheduled a street project the full length of Walla Walla Avenue that will expend through the Oktoberfest weekends.
- There are plans in the works for the empty lot across the street from the center.
- Application will be submitted for Working Washington Round 5 Grant. We did not receive any grant funds from the two Local Records Grants that we applied for.

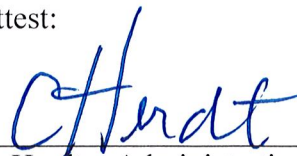
With no further business, the meeting was adjourned at 12:33 pm.

Respectfully Submitted:

Attest:



Frank Kuntz, PFD Board, President



Cindy Herdt – Administrative Assistant